Dear K-State family,

Thanks to the incredible generosity of the K-State family, we have surpassed the $1.4 billion mark in the Innovation and Inspiration Campaign!

This special issue of Good for K-State magazine is a look back at the accomplishments of the last decade. In the following pages, we will trace the success of the campaign from the very beginning. From early leadership to present-day impact and everything in between, this extraordinary campaign has transformed Kansas State University.

This Innovation and Inspiration Campaign has taught us that the K-State family can accomplish more than we ever thought possible. We know that hard work, optimism and commitment will allow us to carry our land-grant mission into the future.

Because of you, we can dream about what’s next. We thank you for boldly advancing the K-State family through philanthropy.

With purple pride,

Rand and Patti Berney
Dick and Mary Jo Myers
Campaign Co-Chairs
Welcome to Good for K-State, a magazine devoted to the inspiration and impact of private philanthropy for Kansas State University. We invite your comments, questions and ideas. Just send an email to good@ksufoundation.org. We look forward to hearing from you.

Editor
Marisa Larson, Editorial Manager

Art director
Kim Zerfas, Graphic Design Manager

Contributing writers
Allie Lousch, Marketing Manager
Mary Hirtreiter, Communications Assistant (student)
Ellery Sedlacek, Communications Assistant (student)
Sara Wallace, Communications Assistant (student)

Designer
Jack Wilson, Graphic Designer

Photography
David Mayes Photography
Timothy Hursley
K-State Athletics
K-State Division of Communications and Marketing
Ray Martinez
Evert Nelson
Jim Turner

Editorial team
Susan Wolf Berhow, Associate Vice President of Strategic Communications
Kim Downing, Communications Specialist
Jameson Sedlacek, Director of Communications Services

Video
Mary Bourne, Video Production Manager
Kyle Stithem, Video Assistant (student)

youtube.com/KSUFoundation
facebook.com/ksufoundation
twitter.com/KSU_Foundation
linkedin.com/company/kansas-state-university-foundation
instagram.com/ksu_foundation

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Summer 2020

2 INNOVATION AND INSPIRATION CAMPAIGN TIMELINE
Celebrating 10 years of generosity advancing K-State.

45 Facilities
More than new buildings, updated facilities bolstered the student experience.

46 Students
Support for students created scholarships and more.

48 Faculty
Investments in faculty advanced research and teaching.

50 Programs
Universitywide programs enriched students.

52 CAMPAIGN MILESTONES
What the campaign has meant to each college.
Ten years ago, the campaign steering committee, comprised of K-State administrators and philanthropic volunteers, made a bold decision — to set a goal of raising $1 billion for K-State. The goal was more ambitious than anything previously undertaken by K-State, but confidence was high that the K-State family would come through.

Not only did the K-State family come through; they raised one-and-a-half times their original goal of $1 billion, which was later extended to $1.4 billion in 2017. This was made possible through the hard work and generosity of K-State alumni, faculty, staff, students and friends of the university.

As the campaign comes to a close, please enjoy this stroll down memory lane of the past 10 years of campaign milestones and highlights.
FRED CHOLICK NAMED CEO OF THE KANSAS STATE UNIVERSITY FOUNDATION

FUNDRAISING FOR THE INNOVATION & INSPIRATION CAMPAIGN BEGINS (QUIET PHASE)

COLLEGE OF VETERINARY MEDICINE LARGE ANIMAL RESEARCH CENTER DEDICATED
Paul and Sandra Edgerley, Brookline, Massachusetts, made a commitment of $5 million to the College of Business Administration at Kansas State University to establish the Edgerley Family Endowed Deanship in the College of Business Administration. The fund provides support for an endowed deanship in the College of Business Administration, and perpetual funding for advancing excellence in the mission and vision of the college.
The Olathe campus brings together K-State’s expertise in animal health and food safety/security, and acts as a catalyst for developing and commercializing new technologies in these fields for the marketplace. The campus offers graduate-level training for people interested in the biosciences and biotechnology, including animal health and food safety.

The university strategic plan serves as a guide for decision-making and priority setting, identifying what to emphasize as K-State continues to build its national reputation.
ANNUAL FUNDRAISING SURPASSED $100M FOR FIRST TIME

ICE FAMILY BASKETBALL CENTER DEDICATED
JUSTIN HALL EXPANSION DEDICATED

SEP 2012

GOOD FOR K-STATE • SUMMER 2020
When Virginia Moxley became dean of Kansas State University’s College of Human Ecology in 2006, one of her first decisions was to enlarge Justin Hall to accommodate the growing teaching and research mission of the college. “The Justin Hall addition is a tribute to the generosity of alumni and friends who made this possible,” Moxley said of the $5 million expansion project.
STANLEY STOUT CENTER DEDICATED

The primary function of the Stanley Stout Center is to host the Legacy Sale. However, its proximity to campus and the K-State livestock units lends itself to numerous opportunities for teaching activities, industry events and community benefits.

MAY 2013

BIG 12 CHAMPS

K-State won three titles in the same year for football, men’s basketball and baseball.
AUG 2013

WEST STADIUM CENTER DEDICATED
The 215,000-square foot West Stadium Center brings many fan amenities and a beautiful front entrance to the Bill Snyder Family Stadium. A beautiful student-athlete performance dining center overlooking Wagner Field is among the highlights benefiting all K-State student-athletes in 16 sports.
A gift valued at $70 million — the largest gift in Kansas State University history — benefits students in the College of Engineering for decades to come. Officials of Oklahoma City-based Dolese Bros. Co. announced the private company made a gift of stock valued at $210 million in equal amounts to Kansas State University, Oklahoma State University and University of Oklahoma through each institution’s foundation.

Greg and Mamie Case gave $1 million to support the Center for Risk Management Education and Research.
This one-of-a-kind facility was made possible by the Ron Kruse family in honor of his father Otto Henry Kruse.
The Jack Vanier family made a gift of $60 million — the largest private donation in the history of K-State. The gift provides $40 million to benefit students, faculty, programs and facilities on both the Manhattan and Salina campuses, and $20 million for Phase III of the Bill Snyder Family Stadium master plan.
Frank and Elizabeth Burke, Julie and Roger Davis, and Dennis and Sally von Waaden made significant contributions to the College of Business Administration’s programs and new building.

**MAR 2014**

**JUN 2014**

Annual fundraising topped $200M for first time

**AUG 2014**

K-State became an all-Steinway school
Made possible by Mark Chapman
A gift from Textron Aviation to renovate dedicated space for the unmanned air systems program helped catapult the UAS program into national prominence.

$150K GIFT TO UNMANNED AIR SYSTEMS PROGRAM

GREG WILLEMS NAMED KSU FOUNDATION CEO

$766,218,807
Through the Shelter Medicine Program, fourth-year veterinary students provide spay and neuter services to regional animal shelters. Students get hands-on experience, while providing a service that saves shelters money and helps make pets more adoptable. The mobile unit was funded by Cheryl Mellenthin.

GROUNDBREAKING FOR THE NATIONAL BIO- AND AGRO-DEFENSE FACILITY
With the Vanier Family Football Complex, the Wildcats more than doubled the amount of space for student-athletes and coaches, providing access to world-class resources, equipment and facilities and creating a more cohesive and efficient experience to train, study and compete.
Before hundreds of purple-clad supporters, Kansas State University President Kirk Schulz announced the most ambitious fundraising campaign in university history. The Innovation and Inspiration Campaign set a goal to raise $1 billion to drive Kansas State University toward its strategic vision to become a top 50 public research university by 2025.
Russell Hardin, a 1946 Kansas State University graduate and 1945 football captain, served as grand marshal for the 2015 homecoming parade. The parade was a gathering point for K-State students, friends and the Manhattan community during All-University Homecoming week.
An anonymous $9 million gift was given to the College of Architecture, Planning and Design. The gift provides full-ride, cost-of-attendance scholarships for qualifying students and greatly increases funds available to the dean to address emerging needs or opportunities.
RIBBON-CUTTING CEREMONY FOR ENGINEERING HALL

RICHARD B. MYERS NAMED INTERIM PRESIDENT OF K-STATE
The new 160,143 square-foot building has tiered classrooms, a large showcase lecture hall, computer labs, a financial research lab, an executive conference room, and dedicated space for entrepreneurship, sales education, study, collaboration and networking throughout the building.
The Berney Family Welcome Center positions the university as a national leader with one central location for student success at the beginning and end of their college careers. This unique facility, in the revitalized Memorial Stadium, is a tangible expression of Kansas State University’s model of “putting students first.”

The Kansas Board of Regents selected retired U.S. Air Force Gen. Richard B. Myers to be the 14th president of Kansas State University.

Lee Borck and Jackie Hartman Borck made a lead gift to the Amy Button Renz K-State Alumni Association President’s Excellence Fund.
Nearly 50% of the roughly 2,500 services provided annually by the Veterinary Health Center equine clinicians involve performance-related disorders. The Equine Performance Testing Center provides safe, year-round access to consistent footing and shelter for patients, clients, students and clinicians.
“Years ago, when we were first discussing the campaign goal, leaders at K-State and the KSU Foundation made the bold decision to pursue a $1 billion goal,” said President Richard Myers, who also serves as a campaign co-chair. “Over time, we’ve come to realize that we shouldn’t underestimate the K-State family. We’ve proven that we can achieve more than we ever thought possible. After careful deliberation, KSU Foundation leadership, Board of Directors, Campaign Steering Committee and I made the decision to extend the campaign.”
Harold Lonsinger, Alton, Kansas, gave a gift of land to the Kansas State University Foundation to establish the Harold and Olympia Lonsinger Sustainability Research Farm. Lonsinger gave 2,300 acres of Osborne County, Kansas, farmland to K-State, to develop a research farm focusing on sustainable agricultural practices and soil conservation, reclamation and protection.

Don Yoder gave this gift in honor of his wife, Janet Yoder, who was a pilot.
The K-State Alumni Association unveiled a stunning 14 feet × 7 feet stained-glass mural paying tribute to four iconic buildings on campus — buildings that represent K-State’s history and tradition, academic excellence, student life and campus beauty. The mural, entitled “A Spot I Love Full Well,” was made possible through the generosity of Gib and Brenda Compton of Park City, Kansas. Both are graduates of K-State, Gib in 1980 and Brenda in 1977.

The 195,000 square feet of renovated and newly constructed spaces in Seaton Hall and Regnier Hall include 17 new design laboratories housing 47 studio sections. The facility supports educational integration across all disciplines and year levels. The spaces also include a 20,000-square-foot fabrication facility, technology-enriched classrooms, conference rooms and mobile technologies, allowing all public spaces to be used for teaching and collaboration in line with the college’s aspirations to build the ideal 21st-century educational environment.
The KSU Foundation looked for a way to increase scholarship dollars to help K-State’s ability to attract and keep students. The plan helps solve the problem immediately and ensures future success — a matching gift program that creates scholarships for use now, as well as for the future, and inspires new donors to support K-State. The initiative is called the K-State Family Scholarship program.

“The Lacys’ support has allowed us to finally establish a food production facility that helps us advance our programs and provide a truly transformational educational experience to our undergraduate students.”

— KEVIN ROBERTS, director of the hospitality management program
Dr. James and Inez Boyd supported the renovation of anatomy labs and a student success center for first-year College of Veterinary Medicine students.

Bob and Betty Tointon created an endowed deanship in the College of Human Ecology (now College of Health and Human Sciences).
On May 22, 2018, an accidental fire occurred on the roof of Hale Library. The Manhattan Fire Department and several other surrounding fire departments were able to successfully extinguish the blaze. Hale Library suffered substantial smoke and water damage. The building was closed for extensive recovery, restoration and renovation efforts.

Paul and Sandra Edgerley provided $20 million in funding to the College of Business Administration to advance the strategic plan of the college and inspire others to invest in its success.

To honor their investments in and love of the arts, the new McCain stage was dedicated in honor of Jack and Joann Goldstein.
HILL’S PET NUTRITION PROVIDED A MAJOR DONATION FOR THE PET HEALTH AND NUTRITION CENTER

With Hill’s sponsorship — the largest corporate gift in the college’s history — three strategic areas in the college’s Mosier Hall were renovated to provide approximately 16,000 square feet of new space dedicated to clinical training, classroom teaching and research. The Pet Health and Nutrition Center was named in honor of Hill’s Pet Nutrition.

FIRST FLOOR OF TROTTER HALL RENOVATED A STUDENT SUCCESS CENTER, AND CLINICAL SKILLS LAB MADE POSSIBLE BY CHERYL MELLENTHIN
Bill Snyder, architect of the greatest turnaround in the history of college football and arguably one of the best college football coaches of all time, announced his retirement as the head football coach at Kansas State.

K-State hired Chris Klieman of North Dakota State as its new football coach.
On March 27, Kansas State University hosted the first annual day of giving — All In for K-State. Unlike most giving days, All In for K-State focused on one project, taking it from start to flourish.

**Pat Bosco Retired**

Vice President for Student Life and Dean of Students Pat Bosco retired after five decades of service to Kansas State University.

The College of Human Ecology changed its name to the College of Health and Human Sciences.
Located immediately east of the K-State Student Union, the Morris Family Multicultural Student Center offers an opportunity for people of all cultures to meet and explore their cultural origins. The center enriches K-State’s learning environment and fosters an inclusive, welcoming atmosphere that promotes academic success and personal empowerment.

In just 10 years, the long-term investment pool has doubled in size while continuing to disburse funds to Kansas State University for designated purposes. This is an amazing achievement to strengthen the endowment for future generations of Wildcats while maintaining support for today’s K-State.
K-State’s College of Education hits a milestone: 30% of student teachers are now awarded scholarships.

The Dave and Ellie Everitt Learning Commons on the first floor of Hale Library offers hundreds of seats for studying, including 14 reservable group study rooms. Also on the newly renovated first floor is the Sunderland Innovation Lab, where students get exposed to things like artificial intelligence, virtual reality, 3-D printing, media production — all kinds of interesting things many students will find in the workplace when they leave the university.
Kansas State University celebrated its first named college, the Carl R. Ice College of Engineering. The naming, following a transformative investment in 2018 by Carl and Mary Ice, honors Carl’s extraordinary professional accomplishment and the couple’s generous support of the college.
Also during the campaign, five departments and the Academic Success Center in the College of Engineering were named by generous donors: Ike and Letty Evans Academic Success Center, GE Johnson Department of Architectural Engineering and Construction Science (Jim and Laura Johnson), Carl and Melinda Helwig Department of Biological and Agricultural Engineering, Tim Taylor Department of Chemical Engineering (Tim and Sharon Taylor), Alan Levin Department of Mechanical and Nuclear Engineering (Alan and Jan Levin), Mike Wiegers Department of Electrical and Computer Engineering (Mike and Lynn Wiegers).
In August 2019, the Kansas State University soccer team stepped into their new home, Buser Family Park, for the first time. Complete with a locker room, team lounge, visiting team locker room, offices for coaches and staff, areas for sports medicine, strength and conditioning and around 1,400 seats for fans, the facility reinvented K-State soccer.

Three state-of-the-art flight simulators were gifted to K-State Polytechnic by John and Kim Vanier.
TOINTON FAMILY STADIUM RENOVATION WAS COMPLETED

CAMPUS CLOSED AND CLASSES WENT ONLINE DUE TO COVID-19

FUNDRAISING FOR THE INNOVATION & INSPIRATION CAMPAIGN ENDED
OVER THE PAST 10 YEARS, WILDCATS OF ALL BACKGROUNDS HAVE COME TOGETHER TO SUPPORT AND INVEST IN THE SUCCESS OF KANSAS STATE UNIVERSITY. HERE ARE JUST A FEW HIGHLIGHTS. (AS OF 5/1/20)

- 141,209 donors made contributions to the campaign over 10 years
- 86,080 donors from Kansas
- 55,129 donors outside Kansas
- 62,771 new donors during campaign
- 121 chairs, professorships and faculty awards created
- 116,476 donors made individual gifts of $10K or less
- 2,848 scholarships created to address student need
- 62 new and renovated facilities and infrastructure
A LASTING INSPIRATION

Imagine what we all could do if we were willing to pay the price? Kansas State University alumnus Eric Stonestreet posed this question to the K-State Marching Band the night before their trip to the Cactus Bowl in Arizona. He stood in front of the band, which filled All Faiths Chapel and continued, “I sat in these very seats when I was a student and there weren’t many people convinced I was going to become an actor, but here I am and I just bought you a truck!”

That new purple box truck is what The Pride of Wildcat Land plans to use in the future to easily carry their equipment to every bowl trip, marching festival and off-campus pep rally. Before this gift, the band rented trucks that cost $15,000 a year in fees and were sometimes the incorrect size or missing crucial equipment like ramps.

HOME SWEET HALE

On May 22, 2018, Hale Library went up in smoke after an accidental fire started on the roof. Left with extensive smoke and water damage, Kansas State University began the work to recover and renovate the beloved library.

Fifteen months later, on Aug. 28, 2019, the Dave and Ellie Everitt Learning Commons opened its doors to the public for the first time since the fire.

Complete with 14 reservable group study rooms, whiteboard walls and hundreds of chairs for seating, the first floor of Hale offers many new features and opportunities for students and the Manhattan community.

“We are trying to provide students as much study space as we possibly can since they went without that for more than a year,” said Lori Goetsch, dean of libraries.

But the renovations go beyond added study space. There are plans to create a community room to serve as a meeting space for lectures and programs, as well as space for campus resources like the Writing Center and Powercat Financial Services to host regular office hours.

A WINDOW ON RENOVATION

Memories of her graduate years in a Willard Hall basement laboratory inspired Dr. Karen Nickel to fund the renovations of lab space in Burt Hall for two new faculty members. Drs. Erika and Brian Geisbrecht were due to begin work with the Department of Biochemistry and Molecular Biophysics in fall 2013, but K-State didn’t have the best type of lab space for their work.

“When Phillip Klebba, head of the biochemistry and molecular biophysics department, walked me through the labs in Burt Hall, I looked out the windows across the grassy plaza toward Willard Hall,” Nickel said. “I remembered all those years down in the basement of Willard Hall and said to myself, ‘This is going to be a wonderful lab for the new, young professors. Why not help K-State out by contributing toward the renovation of this bright, cheerful lab?’ So I did! It is a memorial to my years in the basement of Willard Hall.”

The new lab not only provides a cheerful place for the Geisbrechts to work, but it shows K-State’s commitment to research.

$355,028,518 raised for facilities and infrastructure
STUDENTS

$378,154,237
raised to support students

813
students participated in study abroad this academic year, a 57% increase in study abroad participation

2,057%
increase in first-generation student participation in study abroad, from 7 to 151

Students who study abroad have a higher retention and graduation rate than their peers who don’t

PROJECT IMPACT

Project IMPACT began in 2008 and is a suite of programs specifically designed to identify, cultivate, recruit, retain and graduate multicultural and first-generation students.

“Multicultural programs shaped my experience in college and gave me access and proximity to opportunities that would have otherwise not been available. I would find myself being surrounded by people that looked like me, with common experiences, and it gave me a sense of safety and allowed me to see that true success comes from diversity and inclusion. Now as a recruiter, it’s exciting to see students who have gone through a program we’ve sponsored come into our organization as interns or full-time employees. It’s truly a full-circle moment that shows the importance of investing in multicultural talent as early as possible and building the workforce that will change the landscape of the job market.”

— ADONIS WOOTEN ’16, corporate recruiter at Hormel Foods Corporation

FOSTERING HOPE

Hundreds of Kansans owe their college education to Cecil and Frances O’Brate. Since 2013, the O’Brate Foundation has awarded substantial scholarships equaling nearly $4 million to 391 students in need of financial support. Sixty-eight K-State students received scholarships since 2013, equaling $750,000 in support. The O’Brates also support K-State Athletics and the President’s Excellence Fund.
INNOVATION & INSPIRATION CAMPAIGN STORIES

TOMORROW’S TEACHERS AND MENTORS

Call Me MISTER, an emerging program at Kansas State University, is working to diversify the teaching profession by preparing young men of color to teach in Kansas, providing students with teachers who look like them and can relate to their experiences.

Pioneered at Clemson University nearly 20 years ago, Call Me MISTER (Mentors Instructing Students Toward Effective Role Models) is a nationally recognized initiative raising the pool of male teachers from diverse backgrounds to serve under-performing schools. K-State’s Call Me MISTER program launched in 2015 as part of a decades-long commitment by the College of Education to enrich schools by encouraging students from traditionally underrepresented communities to make teaching their career of choice.

Currently, K-State’s MISTER participants represent African American, Latino, Native American and Chinese communities. MISTERs are from both rural and urban areas of Kansas, and some are pursuing teaching as a second career. MISTERs receive modest tuition assistance, systematic academic support, social and cultural support, networking preparation and opportunities, and assistance with job placement.

STUDENTS HELPING STUDENTS

K-State Proud is a student-led philanthropic campaign at Kansas State University that is guided by the leadership of the K-State Student Foundation. All campaign donations support Student Opportunity Awards for fellow K-State students who have exhausted all other forms of financial aid. Special consideration is given to students whose future at the university is in jeopardy.

$1.5 million raised (as of 5/1/20)

850+ students have received a Student Opportunity Award
ENDOWING EXCELLENCE

The value of an endowed chair is immense. Endowed chair holders are able to better use their time and resources to benefit students and create innovative learning environments. It safeguards the funding necessary to keep highly sought-after faculty at K-State and creates a sense of prestige, worth and pride in our university.

Dr. Swinder Janda and Dr. Mary Hale Tolar are two deserving recipients of endowed chair positions at K-State. Through their endowed chairs, Janda and Tolar have been able to use their resources and talents to touch the lives of thousands of students and develop the minds of our future leaders.

Janda, a professor of marketing in the College of Business Administration and the Robert M. Edgerley Chair in International Business, received an endowed chair in 2007. He has used this position to continue conducting research and has led 15 international trips for more than 350 K-State students to Argentina, Chile, China, Belgium, U.K., Germany, Spain and Italy.

While traveling, students get the opportunity to visit several large companies and learn about international business issues while developing a global mindset. Janda’s goal is to prepare students to succeed in the globalized world of business, and his endowed chair has enabled him to do that and more.

Tolar, director of the Mary Lynn and Warren Staley School of Leadership Studies, is the first recipient of the Mary Lynn and Warren Staley Chair for Leadership. The Staleys endowed the position earlier this year in order to ensure strong guidance among the faculty in the Staley School of Leadership Studies.

Tolar uses her endowed chair to enhance the education of students in the Staley School of Leadership Studies and promote excellence among the faculty.
SUPPORTING STUDENTS, ENHANCING EDUCATION

Changing perceptions on what a textbook is and how it should function in a classroom is one of the key features that Andy Bennett, professor in mathematics and co-founder of the Open/Alternative Textbook Initiative at Kansas State University, wanted to get across when he started the program.

“One of the issues in education today is that when a teacher starts a class, the bookstore sends an email that says ‘what textbook are you requiring?’ and that’s the wrong question,” Bennett said. “It should be ‘what do your students need to succeed in your class?’ and particularly in the modern day, that material may not be a textbook.”

The Open/Alternative Textbook Initiative, also known as Textbooks 2.0, is a grant program that provides funding to K-State faculty and instructors to develop free alternatives to traditional textbooks. The program encourages the implementation of cost-saving textbooks for students, while also improving the quality of the teaching and learning process.

Before this initiative, Bennett had already changed his course over to a program that is based on his knowledge and resources, not a clunky textbook. “For years my textbook was a sheath of notes that I made, and mine was $100 cheaper (than a traditional textbook),” Bennett said. “Going through an open/alternative textbook really meant that I spent some time going through my teaching and thinking ‘what are the key ideas I am trying to get through?’ instead of looking at what anyone has ever covered in a math class. It helps me focus my thinking on what I am teaching.”

Once this initiative got off the ground, Bennett started seeing instant results in students’ ability to learn the material. “If you offer students materials that are better suited for the class they are in, that they learn better from, and that they like better, then students will realize that there is more material out there to learn from,” Bennett said. “Information is not always in dusty volumes of textbooks. If you are going to be a lifelong learner and be successful in your career, you need to learn that information is everywhere.”

Not only is this a valuable resource for faculty to improve their teaching and student success in learning, it is a great return on investment for the university. Providing free course materials saves money for every student in the class.

OUTSTANDING IN THEIR FIELDS

Introduced in 2007, the annual Dr. Ron and Rae Iman Outstanding Faculty Awards are sponsored by the K-State Alumni Association and made possible through the generosity of Ron and Rae Iman. Awards of $5,000 are given to two faculty members to honor their outstanding research and teaching.
FAMILY FIRST

For 27% of undergraduate students at Kansas State University, they are the first in their immediate family to earn a four-year degree. These first-generation students face several hurdles when entering college including not knowing how to navigate the university system, lacking social and cultural capital and not having the financial resources to pay for their education. To help these students adjust and be successful in college, K-State created the Office of First-generation Students.

Funded by the Suder Foundation, with additional support from Phillips 66 and the National Association of Student Personnel Administrators (NASPA) Center for First-Generation Student Success, the office helps students navigate college, develop leadership skills and foster a community of peers and faculty. In addition to connecting students with existing campus resources, the first-generation student lounge, located in Holtz Hall, provides a common space for students to study and form relationships. The office also coordinates peer and faculty mentoring programs and the First-generation Student Organization.

In 2019, K-State’s Office of First-generation Students was recognized by NASPA as a First Forward Institution. The designation recognized K-State’s commitment to increasing awareness and improving the college experience for first-generation students. Additionally, K-State was one of nine universities selected to serve in an advisory role for other universities pursuing the growth of first-generation student success on their respective campuses.

A VITAL RESOURCE

The windowless room of shelves filled with food, personal necessities and kitchenware seems to brighten as Jaden Castinado walks in. His effervescent attitude makes everyone smile. As one of many student volunteers at the Cats’ Cupboard, Castinado helps bring awareness to a hidden epidemic on the Kansas State University campus that affects nearly 14% of students — food insecurity. According to the U.S. Department of Agriculture, food insecurity is a state in which “consistent access to adequate food is limited by a lack of money and other resources at times during the year.” This issue negatively impacts the educational success of thousands of students across the country, including students at K-State.

To address this issue, Cats’ Cupboard — a food and necessities pantry for students — opened in September 2017. The cupboard is operated through the office of the Vice President of Student Life with financial support from the Student Governing Association. The cupboard also relies on gifts from generous donors. Located in the basement of Fairchild Hall, Cats’ Cupboard employs one full-time coordinator and one part-time student employee. But keeping the cupboard open 32 hours over six days a week, all year long, requires volunteers. Students from all majors across campus help keep Cats’ Cupboard running. There are 25 official student volunteers and dozens of short-term ones.

Cats’ Cupboard provides much-needed food and other essentials to hundreds of students, while offering a hands-on service-learning experience for student volunteers and employees. Educating people about food insecurity on campus and eliminating the stigma of needing assistance are key to helping students succeed in their classes and graduate.
LAUNCHING A BUSINESS

A student entrepreneurship competition featuring 56 high school and 10 collegiate teams from across Kansas has awarded entrepreneurial-minded students with $77,000 in prize money. The Kansas Entrepreneurship Challenge gives students experience in the process of making a business proposal. The sixth annual event was organized by the Kansas State University Center for the Advancement of Entrepreneurship and was sponsored by the Kansas Masonic Foundation on behalf of all Kansas Masons, and supported by Network Kansas.

The Kansas Entrepreneurship Challenge saw teams compete in two areas: an elevator pitch and a mock boardroom session. For the elevator pitch, competitors had two minutes to pitch their business to a panel of judges without the aid of any presentation materials. In the mock boardroom, judges reviewed each teams’ executive summary and had 15 minutes with each team to ask questions about their businesses. The judges’ scores were used to determine winners in the different competition divisions.

High school teams also had the option to participate in a tradeshow event showcasing their products and services. Guests at the competition were able to vote for their favorite idea. The winning team received a $500 prize sponsored by Network Kansas.

“This event is an opportunity to showcase the tremendous entrepreneurial talent we have in the state of Kansas,” said Chad Jackson, director of the Center for the Advancement of Entrepreneurship. “The real-world experience of pitching a business in front of the type of business experts we have on our panel is invaluable to these students, and provides real-world feedback and support to launch companies within our state.”

PUTTING NEW CATS FIRST

Ten years ago, Kansas State University created a program to address student retention among first-year to second-year students: K-State First. Since its inaugural year, the program has grown exponentially. Two integral pieces of the program are the First-Year Seminar courses and Connecting Across Topics learning communities — both initiatives designed to help first-year students establish a solid foundation for the rest of their college careers. With the formation of K-State First, K-State now has the highest first-to-second-year retention rate among Kansas Board of Regents institutions.

K-State First is also home to the university’s common reading program, the K-State Book Network, and a one-on-one mentoring program, Guide to Personal Success, which connects students with faculty, staff and alumni to grow their network and get to know the K-State family on a personal level.
College of Agriculture

» College endowment nearly DOUBLED
» Scholarships have more than DOUBLED
» 30% INCREASE in degrees conferred

College of Architecture, Planning and Design

» College endowment has more than DOUBLED
» EVERY STUDENT PARTICIPATES in faculty-led research
» EVERY STUDENT has their own dedicated workspace
COLLEGE OF ARTS AND SCIENCES
» College endowment has DOUBLED
"94% OF GRADUATES ARE EMPLOYED" or pursuing an advanced degree
"Nearly $2M IN SCHOLARSHIPS" awarded annually

COLLEGE OF BUSINESS ADMINISTRATION
» 97% CAREER PLACEMENT after graduation
» Added 160,143 square feet of NEW SPACE
» Endowment surpassed $80M

COLLEGE OF EDUCATION
» College endowment has nearly DOUBLED
» Available scholarships have more than DOUBLED
"DOUBLED THE NUMBER" of students studying abroad

CARL R. ICE COLLEGE OF ENGINEERING
» Faculty support has nearly TRIPLED
» Freshman-to-sophomore retention increased from 67% to 78%
» $8.8M spent on student support annually

COLLEGE OF HEALTH AND HUMAN SCIENCES
» College endowment increased 150%
» 46% increase in degrees conferred since 2010
» 693 FIRST-GENERATION STUDENTS enrolled in the college

COLLEGE OF VETERINARY MEDICINE
» 99% PASS RATE for the national board exams
» Expanded surgical experiences from 5 per student to 50+ per student
» 100% employment at graduation

KANSAS STATE POLYTECHNIC
» College endowment has GROWN more than FIVEFOLD
» 98% career placement after graduation
» $1.5M awarded in scholarships in 2019–20

GRADUATE SCHOOL
» 75 SCHOLARSHIPS AWARDED annually to graduate students
» 350+ GRADUATE STUDENTS present research, scholarship, or creative work at national and international conferences annually
» 73 master’s programs and 43 doctoral and graduate certificate programs
The success of Innovation and Inspiration: The Campaign for Kansas State University is due to hundreds of people who gave their time and energy to promote K-State and to the thousands of donors who invested in the success of K-State.

Thank you to the Campaign Steering Committee, KSU Foundation Board of Directors, KSU Foundation Trustees, past and present leadership at K-State, faculty, staff and students of K-State, and to all of you who support K-State with your gifts and your Wildcat pride.
An extraordinary K-State experience awaits you!

JOIN K-STATE FOR A VIRTUAL FAMILY EXPERIENCE!

— AUGUST 18 —
K-STATE INNOVATIONS
Meet the K-Staters who are changing the world today.

— SEPTEMBER 18 —
INSPIRING OUR FUTURE
Dear 2030: Dream big about K-State’s future.

For more information on times and other details, visit inspire.k-state.edu
Dear K-State family,

Thanks to the incredible generosity of the K-State family, we have surpassed the $1.4 billion mark in the Innovation and Inspiration Campaign!

This special issue of Good for K-State magazine is a look back at the accomplishments of the last decade. In the following pages, we will trace the success of the campaign from the very beginning. From early leadership to present-day impact and everything in between, this extraordinary campaign has transformed Kansas State University.

This Innovation and Inspiration Campaign has taught us that the K-State family can accomplish more than we ever thought possible. We know that hard work, optimism and commitment will allow us to carry our land-grant mission into the future.

Because of you, we can dream about what's next. We thank you for boldly advancing the K-State family through philanthropy.

With purple pride,
Rand and Patti Berney
Dick and Mary Jo Myers
Campaign Co-Chairs