



TRUSTEE EXCELLENCE FUND (TEF) REVIEW

WHAT IS THE TEF?

The TEF is an expendable fund held by the KSU Foundation.

Contributions are pooled together to create a powerful sum of money that is readily available to address strategic K-State needs and opportunities.

WHO FUNDS THE TEF?

As part of your \$5,000 annual commitment to K-State, every trustee household contributes half of that amount (\$2,500) to the Trustees Excellence Fund.

HOW IS THE TEF USED?

The TEF is used to seed-fund projects or programs that are either an emerging opportunity for growth or are addressing a student or campus need. These programs are identified by KSU Foundation and university leadership.

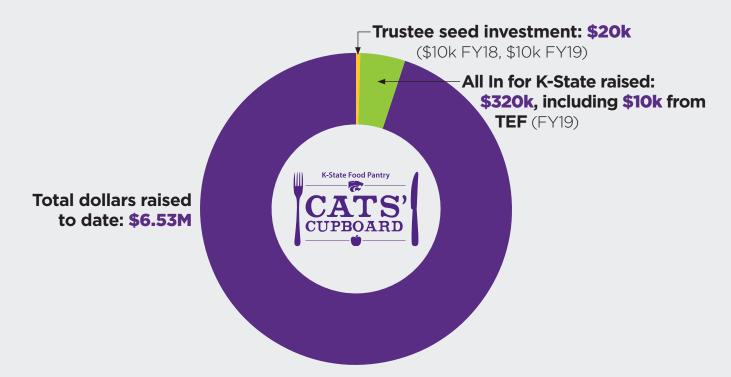
WHEN IS THE TEF USED?

The foundation is very strategic on how TEF funds are invested, only funding projects or programs when needed. If there is no strategic need for the seed money, then the funds are held until the next need or opportunity arises.

WHAT HAS BEEN THE IMPACT OF THE TEF?

TEF funds have been deployed to many important and beneficial universitywide programs. Read on to learn about a few of those.

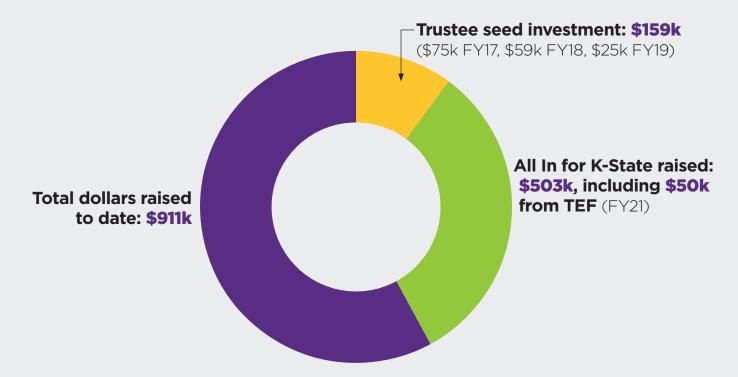
PREVIOUS INITIATIVES



CATS' CUPBOARD

Since opening its doors on September 25, 2017, Cats' Cupboard has served students from every college, both at the undergraduate and graduate levels. It also serves faculty and staff. Given that food insecurity is a continuum and needs vary, the pantry provides nonperishable food items and the opportunity for members of the K-State community to identify their own needs: from a full week's groceries all the way down to a quick meal "on the go." The pantry also carries hygiene products and toiletries in an effort to help alleviate the additional financial burden related to such basic necessities.







TEXTBOOKS 2.0

This initiative provides instructors with grants of up to \$5,000 to replace expensive, traditional textbooks with open or alternative digital resources. Students gain access to those resources by paying a \$10 fee upon enrolling in the course. Initially funded by K-State Libraries, Student Governing Association and K-State administration, the program is now funded through donor support and a portion of the course fee. K-State students in total save an estimated \$5 million per year.

CURRENT AND ONGOING INITIATIVES

CLASSROOM RENOVATION INITIATIVE





Funds are being used to upgrade classrooms across campus. A total of 99 general-use classrooms utilized by students in every major have been identified as needing renovation. Modernization of these spaces is a huge opportunity to impact recruitment, retention and student experience, as it has the potential to touch every student on our campus.

ALL IN FOR K-STATE

One recurring use of the TEF is K-State's one-of-a-kind day of giving. These funds are used strategically to inspire additional gifts. For example, in March 2022, when All In hit 1,000 donors, a gift of \$100,000 from the TEF was unlocked. Thanks to the collective dollars raised, K-State has extended its mental health infrastructure. Right now, every K-Stater has access to new telehealth services — online 24/7 access to mental health professionals. This meaningful expansion would not have been possible without our trustees going all in.

KSU PRESIDENT'S SALARY

When budgetary needs arise, trustee support is available to provide stability to the university and its leadership.

STRATEGIC ENROLLMENT MANAGEMENT

Investments in 2018 were key in fueling the modernization of K-State's student recruitment and



retention strategies. In partnership with Huron Consulting Group, we assessed our enrollment enterprise, charted new directions in a comprehensive Strategic Enrollment Management Plan for the future, and are actively turning that plan into action. The most recent trustee investment was to The Land-grant Promise program. This program provides tuition-free undergraduate education to qualifying students. Scan the QR code at right with your smartphone for more information.

STUDENT FOUNDATION/ K-STATE PROUD

Trustee funds provide programmatic support for Student Foundation. Better known as StuFo, this student organization perpetuates the culture of philanthropy among K-State's student body. Additionally, annual contributions to the K-State Proud campaign support the largest student-run philanthropy on our campus. Funds raised through the Proud campaign fund Student Opportunity Awards. These emergency scholarships ensure that students can remain at K-State when all other options have been exhausted.

TEF EXPENDITURES: COMPREHENSIVE REVIEW (2017-2022)

Beginning in 2017, the Board of Trustees commitment evolved to include an annual TEF contribution. Below is a comprehensive review of where the funds have been invested at K-State since that time.

FY17	
Textbooks 2.0	\$75,000
FY18	
Strategic Enrollment Management/Huron Consultants	\$100,000
Kansas State University president's salary	\$100,000
Textbooks 2.0	\$59,000
K-State Proud campaign contribution	\$15,000
Cats' Cupboard	\$10,000
CASE internship stipend	\$3,600
FY19	
Kansas State University president's salary	\$100,000
Textbooks 2.0	\$25,000
Cats' Cupboard	\$10,000
All In for K-State contribution (Cats' Cupboard)	\$10,000
K-State Proud campaign contribution	\$15,000
FY20	
K-State Proud campaign contribution	\$50,000
FY21	
All In for K-State contribution (Textbooks 2.0)	\$50,000
K-State Proud campaign contribution	\$15,000
FY22	
Classroom renovation project	\$750,000
Bright Ideas award winner — The Land-grant Promise	\$100,000
All In for K-State contribution (mental health services)	\$100,000
K-State Proud campaign contribution	\$15,000
Student welcome back event sponsorship	\$10,500
All In campus ambassador award	\$10,000

