# GIVING TO K-STATE









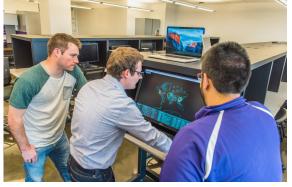














# WAYS TO GIVE TO K-STATE



#### Check or credit card

Make one-time, monthly or annual gifts by check or credit card to the area you're most passionate about. Please visit us at ksufoundation.org/give or call 785-775-2000 or mail a check to 1800 Kimball Ave., Suite 200, Manhattan, KS 66502-3373.



## **Blended gifts**

Blended gifts are a way to combine longterm charitable goals by making a future planned gift along with a current, annual commitment. This way, you will be able to see your philanthropic dreams come true during your lifetime.



## Matching

Many companies double and even triple charitable contributions from their employees to higher education. Before making your gift to K-State, please check to see if your employer provides matching contributions.



#### **Donor-advised funds**

You can also make gifts to a public charity (such as Fidelity, Vanguard or your local community foundation), then direct gifts to the KSU Foundation to the area you're most passionate about. Be sure to also designate the KSU Foundation as a beneficiary upon your passing.



#### **Securities**

Gifts of appreciated stock or mutual fund shares that have been held for at least a year qualify for an income tax deduction equal to the current market value of the transferred assets. By transferring these assets directly to the KSU Foundation, you also avoid capital gains taxes.



### Real estate and other property

Real estate, tangible personal property (works of art, historical documents and other artifacts), commodities (gifts of grain or oil, gas and mineral interests), and other property can also benefit the university. You or your business may also qualify for a tax deduction when contributing equipment inventory or other assets to K-State.



# Qualified Charitable Distribution (QCD)

The Qualified Charitable Distribution (previously known as the IRA charitable rollover) allows individuals 70½ or older to give up to \$105,000 per taxpayer in tax year 2024, directly from their IRA to one or more qualified charities without paying federal income tax.



#### **Retained life estate**

You may transfer ownership of a personal residence, farm or other real estate to the KSU Foundation to get a current charitable income tax deduction, while retaining the right to use the property during your lifetime.



# **Endowed funds connect generations**

Endowed funds create a lasting legacy of long-term support for the purpose you specify. The principal of the gift is never invaded and is expected to continually increase, while awards are made from the earnings.

# FUTURE GIFTS TO K-STATE



#### Wills and trusts

Providing a gift in a will or trust is the ultimate act of a Wildcat. Simply include a percentage, specific dollar amount or specific property to the KSU Foundation.



#### **IRAs and retirement accounts**

An easy way to donate your IRAs and retirement accounts to K-State at the time of your death is simply to name the KSU Foundation on a beneficiary designation form provided by your IRA custodian or retirement plan administrator. By using assets that income taxes have been deferred as a charitable gift, the accrued income tax liability is avoided.



#### Life insurance

Gifts of life insurance enable you to make a substantial future gift by making small premium payments over time. It's best to name the KSU Foundation as the owner and beneficiary. Then you select the area you want to support when the policy is realized.



## Gifts that provide income

You can help K-State and — at the same time — gain even more financial security by making a gift to the KSU Foundation that will provide income to you or your family. By making a gift of cash, stock or appreciated assets, you can receive a guaranteed income for life and avoid capital gains taxes. There are two main types of gifts that provide income: a charitable trust or annuity. While both options provide income, with a charitable gift annuity, you receive a fixed dollar payment; with a charitable trust, the income payments fluctuate with the changing balance of the trust. When either this trust or annuity ends, the remaining assets are used for the purpose you designate at K-State.



#### **Charitable lead trust**

You give assets to a trust that pays K-State income for a number of years (you choose the number). When the term is up, the remaining trust assets go to you.

# INVESTING IN YOUR PASSION



#### Student success

- Scholarships assist students with educational costs and enable them to participate in extracurricular activities that expand their learning.
- Investing in student success supports classroom activities, as well as enhances supplementary learning opportunities for students. The giving opportunities are vast and diverse, including study abroad scholarships, access to tutoring, competition teams and career development.



# **Faculty development**

- Investing in faculty provides funds for research, which adds learning opportunities for both undergraduate and graduate students, and for implementing innovative teaching methods in the classroom.
- Having endowed chairs and professorships empowers the university to recruit and retain the best faculty to instruct and mentor students.
- Endowed chairs leverage a greater impact on many students each year as opposed to a scholarship that may only benefit one student per year.



# **Facility enhancement**

- Having top-notch facilities with the latest technologies provides students, faculty and staff the resources and learning spaces they need to be innovative.
- Up-to-date facilities are more cost-efficient for the university and are an important factor in recruiting students and faculty.



## **Programmatic support**

- Investment in a program provides the necessary funding to maintain and grow an area of study.
- Programs can be departments within a college, and they can also be interdisciplinary programs that span multiple departments and/or colleges.



#### **Excellence funds**

- Excellence funds make it possible for deans, department heads and academic leaders to take advantage of emerging opportunities or fill gaps in funding for vital programs.
- These funds are not designated for a specific purpose, so they provide flexibility for leaders to proactively invest in current priorities and adapt as those priorities change.



What do YOU want to accomplish with your money at K-State that would be meaningful to YOU?



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